

 GUJARAT ENERGY Securing India's Energy Future (Erstwhile Gujarat Gas Limited)	SCHEDULE OF RATES	Doc. No.	MAT-F-11
		Rev. No.	0
		Effective Date	29/01/2018

TENDER DESCRIPTION: Appointment of Direct Marketing Agency for Domestic and Commercial segment for various GEL locations.

1. REQUIREMENT PERIOD (TENDERED DURATION): 2 Year

2. Bidder should quote Rate for below Service:

Sr. No.	Service SAP Master Code*	Description	UoM	Rates of each Domestic Registration (Rs.)
1	100711	New Domestic Registration Refer Scope of work Sr.No.2.2.1	EA	

3. Total Domestic registration quantity for 2 years is attached as Annexure-1.

4. Incentive :

Sr. No.	Service SAP Master Code*	Description	UoM
1	902510	Incentive	(Rs.)

5. Payment will be made to DMA for following services as per rates mentioned below,

Sr. No.	Service SAP Master Code*	Description	UoM
1	801031	Society Meeting (Refer Scope of Work sr.no.2.1.1)	Rs.1,000/- per event
2	801032	Nukkad Natak/ Street Play/ Skit perform (Refer Scope of Work sr.no.2.1.2)	Rs.5,000/- per event
3	801033	Camp/ Canopy Installation/display at Strategic locations (Refer Scope of Work sr.no.2.1.3) (Full Day event)	Rs.500/- per event
4	801034	Camp/ Canopy Installation/ display at Strategic locations (Refer Scope of Work sr.no.2.1.3) (Half Day event)	Rs.250/- per event
5	801035	Display Tri-cycle (Refer Scope of Work sr.no.2.1.4)	Rs.50/- per Km
6	801036	Safety Awareness Programme (Refer Scope of Work sr.no. 2.3)	Rs.1,000/- per event
7	To be created	Commercial Lead Generation (Refer Scope of Work sr.no.2.1.6)	Rs 200/- per event

8	801037 801038 801039	New Commercial Registrations (Refer Scope of Work sr.no.2.2.2)	Meter/ Connection Capacity/ Volume Flow Rate	Rs. Per Connecti on
			G-1.6/ G-6 / Upto 10 SCMH	800/-
			G-10/G-16 / Upto 25 SCMH	1,300/-
			G-25/G-40/G-60/ More than 26 SCMH	1,800/-
9	To be created	Identification and Notices to Non-PNG Domestic Customers at Societies/RWAs/Villages (Refer Scope of Work sr.no.2.4.1)	Rs 50/- per notice	
10	To be created	Identification and Notices to Non-PNG Individual Domestic Customers (Refer Scope of Work sr.no.2.4.2)	Rs 7/- per notice	

Note:

- 1) GEL intends to deploy DMAs as per Annexure-1 (attached).
- 2) GEL reserve rights to award contract to DMA for other GA/district with same terms and conditions or as approved by GEL for minimum one month.
- 3) GEL has right to appoint DMA during the period of contract within same GA (Geographical Area).

Annexure – 1

Total DMA requirement and Domestic - Commercial registration quantity for 2 years

Zone	GA/District	No. of DMAs Required	Domestic PNG		Commercial PNG	
			Year 1	Year 2	Year 1	Year 2
Zone 1	Nadiad	5	24,000	24,000	29	29
	Anand	2	3,600	3,600	19	19
	Panchmahal	1	3,600	3,600	12	12
	Dahod	1	3,600	3,600	7	7
Zone 2	Surat	3	54,780	54,780	270	270
	Bharuch-Ank	1	8,520	8,520	24	24
	Dahej	1	600	600	6	6
	Narmada	1	900	900	6	6
	Valsad	1	6,480	6,480	36	36
Zone 3	Thane	1	15,000	15,000	50	50
Zone 4	Rajkot	1	24,000	24,000	60	60
	Morbi	2	4,200	4,200	20	20
	Surendranagar	1	4,800	4,800	14	14
	Amreli	2	4,800	4,800	8	8
Zone 5	Ujjain-Dewas and Indore	1	2,400	2,400	7	7
	Jalore-Sirohi	2	5,400	5,400	13	13
	Banswara & Dungarpur	1	4,200	4,200	5	5
Zone 6	Amritsar	2	7,800	7,800	36	36
	Bathinda	1	6,600	6,600	24	24
	Hoshiarpur & Gurdaspur	2	9,600	9,600	14	14
	Ferozepur-Faridkot - Muktsar	2	9,600	9,600	10	10
	Sirsa, Fatehabad, Mansa	1	10,200	10,200	14	14